

2015 WINNERS RESULTS LIST



Award	Entry Name	Entrant	Advertiser
01B - Sales Kit or Product Information Sheets			
Bronze	The World's First and Finest Eco-Friendly Cocktail	Kiner Communications	BuzzBox Beverages, Inc.
01E - Campaign			
Gold	Kuro Menu	Cord Media Company	Seminole Hard Rock Hotel & Casino
05 - SALES PROMOTION - Audio / Video Sales Presentation			
Gold	Intel DDLs Developer Conference	It Was Tharp	Intel Corporation
Silver	BIGHORN 112 Kovenish Court	Cord Media Company	BIGHORN Golf Club
Bronze	Hard Rock Palm Springs Opening Video	Cord Media Company	Hard Rock Hotel Palm Springs
07 - COLLATERAL MATERIAL - Annual Report (any printing method)			
Silver	The Living Desert Annual Report	Cord Media Company	The Living Desert
08A - Single unit (any printing method)			
Silver	SOL Brochure	Cord Media Company	SOL Palm Springs
Silver	Revelle at Clancy Lane Brochure	Cord Media Company	Revelle at Clancy Lane
Silver	Griffin Ranch Brochure	Cord Media Company	Griffin Ranch
Bronze	Signature at PGA West Brochure	Cord Media Company	Signature at PGA West
09A - Cover			
Silver	2014 BIGHORN Magazine	BIGHORN Golf Club	BIGHORN Golf Club
09D - Magazine Design (Entire Magazine)			
Silver	BIGHORN Magazine	BIGHORN Golf Club	BIGHORN Golf Club
10A - Single			
Bronze	Up With Comfort And Clarity	Abert Entity	LIGHTSPEED
10B - Campaign			
Bronze	THE SHOW Posters	Jones Agency	Agua Caliente
11A - Card			
Silver	Casbah Cove	BIGHORN Golf Club	BIGHORN Golf Club
11B - Invitation			
Gold	Battle for the Throne Blackjack Invitation	Fantasy Springs Resort Casino	Fantasy Springs Resort Casino
Silver	Wonderland Tea Party Invitation	Fantasy Springs Resort Casino	Fantasy Springs Resort Casino
Silver	A Night of Miracles Invitation	BIGHORN BAM	BIGHORN BAM
Silver	Once Upon A Time	Agua Caliente Creative Services	Agua Caliente Casino Resort Spa
18 - OUT-OF-HOME - Campaign			
Gold	Living Desert What's New At The Zoo	Cord Media Company	The Living Desert

We **CONGRATULATE** all of this year's **WINNERS!**

Award	Entry Name	Entrant	Advertiser
22B - Four-color			
Silver	SHAG Print Ad	Greater Palm Springs CVB	Greater Palm Springs CVB
Bronze	The Cocktail Revolution Has Begun	Kiner Communications	"BuzzBox Beverages, Inc."
Bronze	Signature at PGA West Print	Cord Media Company	Signature at PGA West
23B - Four-color			
Silver	RIP	Abert Entity	Digital Control Incorporated
Silver	You Don't Have To Change A Bit.	Abert Entity	Melfred Borzall
24B - Four-color			
Silver	Make it Legendary	Agua Caliente Creative Services	Spa Resort Casino
Silver	Borzall Corporate Ad Campaign	Abert Entity	Melfred Borzall
Bronze	Find Your Oasis Campaign	Greater Palm Springs CVB	Greater Palm Springs CVB
30B - Color (any color other than black)			
Bronze	24/7 Spa Resort Casino Palm Springs	Agua Caliente Creative Services	Spa Resort Casino
33C - Services			
Silver	CV Link Gets Makeover with New Project Website	CVAG, Burke Rix and Westbound	CVAG
Bronze	RGA Landscape Architects - Website	FG Creative	RGA Landscape Architects
36B - Single Platform Consumer			
Gold	Two Dudes & A Go Pro / Adventure Video	Greater Palm Springs CVB	Greater Palm Springs CVB
36C - Campaign			
Gold	PSBT Fall in Love with Palm Springs Videos	Jones Agency	Palm Springs Bureau of Tourism
Silver	7 Hikes in 7 Days Social Campaign	Greater Palm Springs CVB	Greater Palm Springs CVB
Bronze	The Living Desert - Social Media Campaign 2014	The Living Desert	The Living Desert
40D - Branded Content more than 60 seconds			
Gold	CV Link: Bringing Alternative Transportation to Life	CVAG, Burke Rix and Westbound	CVAG
Gold	Palm Springs Life's Women in Business - Charissa Farley	Kaminsky Productions	Palm Springs Life
Silver	Fox Restaurant Concepts Management Recruiting Video	Kaminsky Productions	Fox Restaurant Concepts
Bronze	PSBT Fall in Love with Palm Springs - Video	Jones Agency	Palm Springs Bureau of Tourism
43C - Campaign			
Gold	Make It Legendary	Agua Caliente Creative Services	Spa Resort Casino
46B - :30			
Gold	Patios Plus	Cord Media Company	Patios Plus



Award	Entry Name	Entrant	Advertiser
46B - :30, cont.			
Gold	Frasca Jewelers Brand	Cord Media Company	Frasca Jewelers
Silver	Helpful Eddie	Time Warner Cable Media	Roto-Rooter
Silver	Griffin Ranch	Cord Media Company	Griffin Ranch
Silver	24/7 Spa Resort Casino Palm Springs	Agua Caliente Creative Services	Spa Resort Casino
Bronze	TRAM Summer Core TV Spot	Jones Agency	Palm Springs Aerial Tramway
46C - :60 or more			
Gold	Bad Neighbors	Time Warner Cable Media	Dropshades.com
Bronze	Another TRUE LOVE Story	Leeds & Son Fine Jewelers	Leeds & Son Fine Jewelers
48A - Products			
Gold	Summer Chill TV Spot	Greater Palm Springs CVB	Greater Palm Springs CVB
49C - Services			
Gold	Make It Legendary Spa Resort Casino	Agua Caliente Creative Services	Spa Resort Casino
54 - INTEGRATED CAMPAIGNS - Consumer Local			
Gold	The Living Desert Zoorasic	Cord Media Company	The Living Desert
Silver	Trio	Cord Media Company	Trio Restaurant
Silver	Riverside County Fair & National Date Festival	Cord Media Company	Riverside County
55 - INTEGRATED CAMPAIGNS - Consumer Regional / National			
Bronze	Spa Resort Casino Make it Legendary	Agua Caliente Creative Services	Spa Resort Casino
58C - Audio / Visual			
Gold	Desert Regional Medical Center Storage Wars	Kaminsky Productions	Desert Regional Medical Center
62A - Single Medium Campaign (for categories 56-61)			
Bronze	Palm Springs Art Museum - Radio	FG Creative	Palm Springs Art Museum
63B - Annual Report			
Silver	Our Desert. Our Economy.	Kiner Communications	CVEP
63F - Newsletter			
Bronze	BIGHORN BAM Program Update	BIGHORN BAM	BIGHORN BAM
63G - Cards Invitations or Announcements (Special Event Material)			
Gold	Palm Springs Air Museum Gala Invitation	Jones Agency	Palm Springs Air Museum
Bronze	FIND Food Bank Holiday Card	Abert Entity	FIND Food Bank
69B - Integrated Campaign (for categories 63-68)			
Silver	Palm Springs Air Museum Gala - Campaign	Jones Agency	Palm Springs Air Museum

2015 AMERICAN ADVERTISING AWARDS



Award	Entry Name	Entrant	Advertiser
70A - Collateral (brochures posters etc.)			
Gold	Cord Media Company Mantra	Cord Media Company	Cord Media Company
70F - Broadcast (Demo Reels go in this category)			
Gold	Cord Short Reel	Cord Media Company	Cord Media Company
74A - Logo			
Gold	KURO Logo	Cord Media Company	Seminole Hard Rock Hotel & Casino
Bronze	La Rue Wine Bar - Logo	FG Creative	La Rue Wine Bar
74G - Photography Campaign			
Silver	Make it Legendary Photography	Jones Agency	Spa Resort Casino
74H - Animation or Special Effects			
Gold	Hips Sister Animation	Kaminsky Productions	Hips Sister
74I - Cinematography			
Gold	Make it Legendary Video	Jones Agency	Spa Resort Casino
75B - Music with Lyrics			
Gold	Make it Legendary Music With Lyrics	Jones Agency	Spa Resort Casino
76B - Responsive Design			
Gold	Monte Sereno	Cord Media Company	Monte Sereno - Alta Verde Group
Gold	Revelle	Cord Media Company	Revelle at Clancy Lane
Silver	Buzz Box	Cord Media Company	Buzz Box Beverages
Best of Show & Best of Electronic			
	Make it Legendary - Video	Jones Agency	Spa Resort Casino
Best of Interactive			
	Two Dudes & A Go Pro / Adventure Video	Greater Palm Springs CVB	Greater Palm Springs CVB
Best of Print			
	Living Desert What's New At The Zoo	Cord Media Company	The Living Desert
Judges Awards			
	Kuro Menu	Cord Media Company	Seminole Hard Rock Hotel & Casino
	Palm Springs Life's Women in Business - Charissa Farley	Kaminsky Productions	Palm Springs Life